



SCTCA

**Sonoma County
Transportation and Climate
Authorities**

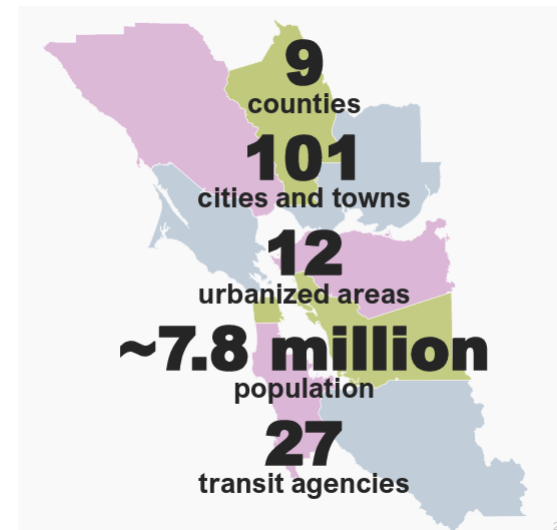
MTC Commissioner Role and **Regional Transit Priorities** Sonoma County Transportation and Climate Authorities

Mayors' and Councilmembers' Association of Sonoma County
Board of Directors

September 10, 2026

MTC Commissioner Role

- Strong Partnership between SCTCA and MTC
- Sonoma County Wide Planning informs into MTC's Nine County Plan Bay Area 2050+
- Funding Relationship
 - One Bay Area Grant
 - Local Programs
 - Regional Programs
 - Regional Measure 3 – Increase in Tolling
 - Competitive Grant Funding Support



MTC Commissioner Orientation Slides

- Part 1 - February 2025

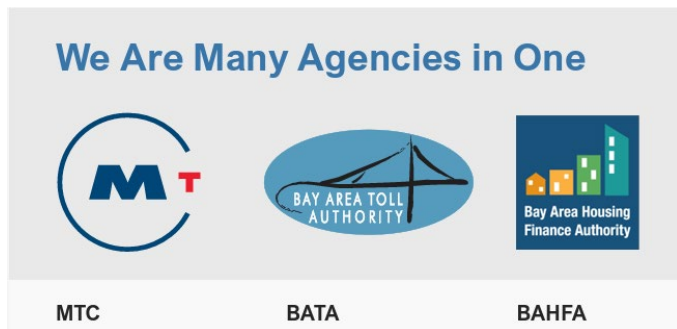
- <https://mtc.legistar.com/View.ashx?M=F&ID=13783577&GUID=80B52047-2767-4ACF-9BC3-CD48C1089CBA>

- Part 2 - March 2025

- <https://mtc.legistar.com/View.ashx?M=F&ID=13950971&GUID=5FD221EC-C8F1-4915-95CD-DCE1305CCE7F>

- Take Aways

- Not Just MTC, Many Agencies, JPAs and Partners.
- Vision, Mission and Values Align well with SCTCA.
- Funding: Transportation Infrastructure, Transit, and Housing



- MTC-ABAG

- Separate bodies
- Joint Committees
- Shared Staff (400+)

Regional Transit Update



- Marin and Sonoma Coordinated Transit Service(MASCOTS)

- MASCOTS – 3 Year Pilot

- Impressive SMART Ridership increases
 - Funded through June 2029



- MASCOTS 2.0

- Better Connections to SMART
 - Aligning Multiple Planning Efforts
 - Redwood Bikeshare Extend and Expand
 - Revisiting Funding Formulas



- Q & A

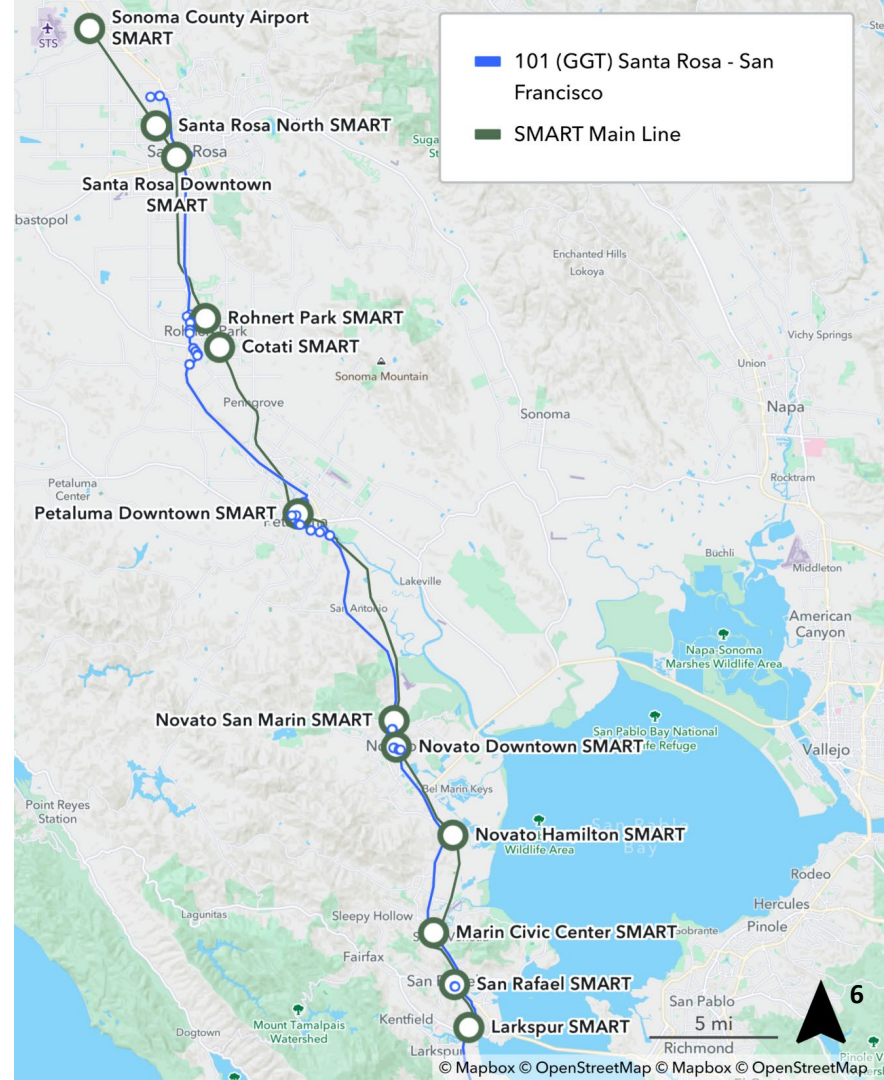


What is MASCOTS?

- Collaborative comprehensive analysis of transit services in Highway 101 corridor
- Focused on regional services
- Grounded in post-pandemic travel behavior and work patterns

Goals

- Grow ridership
- Work as if one agency
- Develop a plan, not just a study



Summary of Recommendations

- 1. SMART and Golden Gate Transit Route 101:** Route 101 ends in Novato and operates more frequently between San Rafael and SF; SMART increases frequency & span on weekdays & weekends
- 2. Southern Marin Bus Service:** Streamline routes between San Rafael, Marin City, Sausalito, and SF
- 3. Local Bus Connections to SMART:** Improve Petaluma Transit, Santa Rosa CityBus, Sonoma County Transit, and Marin Transit direct connections to SMART
- 4. GGT Commute Routes in Sonoma:** Improve frequency
- 5. GGT Route 580 in San Rafael:** Follow 580X alignment to improve travel time; 580 and 580X would continue to differ in the East Bay
- 6. Paratransit:** Preserve Paratransit service from Sonoma County to SF and East Bay

MASCOTS Highway 101 Service Structure

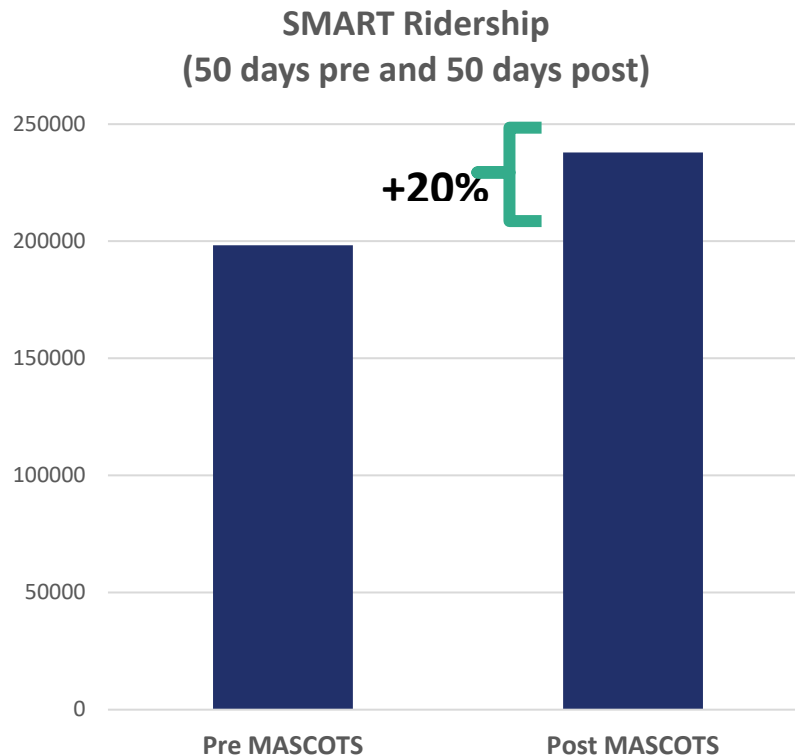
- **SMART** is the Sonoma-Marín regional service provider
- **Golden Gate Transit** provides:
 - All-day express (limited stop) service from key hubs in Marin County to San Francisco, including high-quality, frequent service connecting with SMART at San Rafael Transit Center
 - Peak period commute bus services from Sonoma and Marin Counties direct to San Francisco
- **Golden Gate Ferry** provides strong connections to/from SMART to connect riders to San Francisco
- **Sonoma Co. local transit** operators make strong direct connections to SMART
- **Marin Transit** provides local service along Highway 101 and connections to regional SMART, Ferry, and GGT services

Benefits of Recommendations

- **Less Duplication**
 - Streamline overlapping services
 - Major corridors would have one option that comes more frequently
- **Higher Frequency**
 - Increased SMART service
 - More frequent service connecting San Rafael south to San Francisco
 - Faster service to the East Bay
- **Match service to demand, supporting ridership growth**
 - Redirect resources to where ridership growth potential is highest
 - Reduce or remove service on low-ridership routes and alignments
- **Lower fares for most regional transit trips**

SMART Preliminary Results (April 12-May 31)

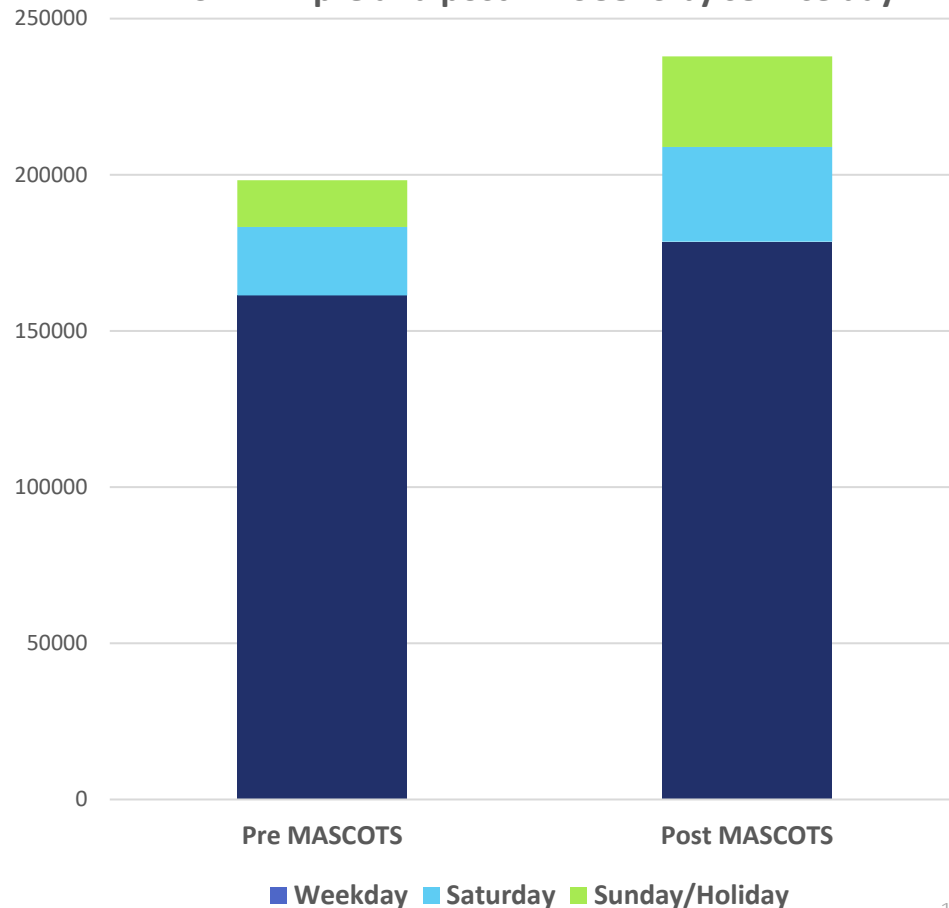
- SMART increased service by 19% under the MASCOTS pilot.
- SMART's ridership since the start of MASCOTS is up by 20% compared to SMART's ridership 6-weeks prior to implementation



SMART Preliminary Results (Apr. 12-May 31)

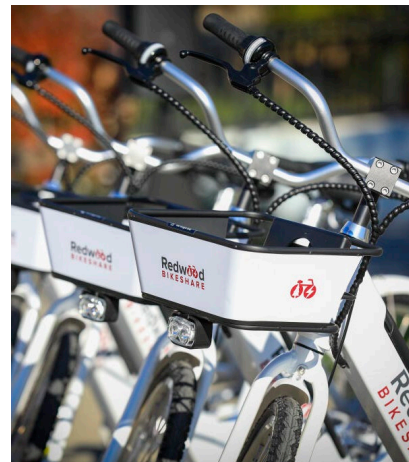
- Ridership increases have tracked the level of service increases
 - **Weekday service increased by 14%** and ridership increased by the same amount
 - **Weekend service increased by 50%** and Saturday ridership is **up by 58%** and Sunday **by 51%**

SMART pre and post MASCOTS by service day



MASCOTS 2.0

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MASCOTS 2.0

SCTCA and Local Bus Partners:
Sync Sonoma Transit

Santa Rosa CityBus: Short-
Range Transit Plan

Sonoma County Transit:
Strategic Plan

Petaluma Transit: Long-range
Transit Vision Plan

**Local Transit
Planning in
Sonoma
County**

Tentative Timeline for Planning Efforts

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Questions? Thank You!

www.sctca.ca.gov

Questions?

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