



MAYORS' & COUNCILMEMBERS' ASSOCIATION OF SONOMA COUNTY
Cloverdale, Cotati, Healdsburg, Petaluma, Rohnert Park, Santa Rosa, Sebastopol, Sonoma, Windsor

BOARD OF DIRECTORS MEETING

Villa Chanticleer
900 Chanticleer Way
Healdsburg, CA 95448
Thursday, April 9, 2026
6:00 P.M.

BOARD MEETING AGENDA

1. CALL TO ORDER

Chair Mark Stapp

2. ROLL CALL

Cloverdale		Petaluma		Sebastopol	
Cotati		Rohnert Park		Sonoma	
Healdsburg		Santa Rosa		Windsor	

3. MINUTES

A. Approval of the March 12, 2026 Board Meeting Minutes

4. PUBLIC COMMENT

If members of the public would like to provide public comment, we encourage you to submit them via email to the Association Clerk, Lauren Berges, by 3:00 p.m. on the day of the meeting: lberges@sonomacountylocalleaders.org

5. BUSINESS ITEMS

A. Parks For All – Measure M

Guest Speaker: Bert Whitaker, Sonoma County Regional Parks Director

6. ADJOURNMENT

The next Board of Directors Meeting will be held on May 14, 2026, in the City of Sonoma

Upcoming BOD Meetings:

- May 14 City of Sonoma
- June 11 City of Petaluma
- July No Meeting
- August 13 City of Rohnert Park
- September 10 City of Cloverdale

October 8 City of Santa Rosa
November 12 City of Sebastopol
December No Meeting

Copies of all staff reports and documents subject to disclosure that relate to any item of business referred to on the agenda are available for public review the Monday prior to the regularly scheduled meeting on the Sonoma County Mayors' and Councilmembers' website: <https://sonomacountylocalleaders.org/> or by email upon request at lberges@sonomacountylocalleaders.org. Any documents subject to disclosure that are provided to all, or a majority of all, of the members of the Association regarding any item on this agenda, after the agenda has been distributed, will be made available for review. In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Santa Rosa City Clerk's Office at 707-543-3015. Notification 72-hours prior to the meeting will enable the Association to make reasonable arrangements to ensure accessibility to this meeting.

MAYORS' AND COUNCILMEMBERS' ASSOCIATION OF SONOMA COUNTY

Cloverdale, Cotati, Healdsburg, Petaluma, Rohnert Park, Santa Rosa, Sebastopol, Sonoma & Windsor

BOARD OF DIRECTORS MEETING

Town of Windsor Council Chamber
9291 Old Redwood Hwy., Bldg. 400
Windsor, CA
Thursday, March 12, 2026
6:00 P.M.

MINUTES

1. **CALL TO ORDER:** The meeting was called to order by Association Chair Mark Stapp at 6:06 PM.
2. **ROLL CALL:** In attendance were the cities of Cotati, Cloverdale, Healdsburg, Petaluma, Sebastopol, Santa Rosa

Absent: Rohnert Park, Sonoma, and Windsor
3. **APPROVAL OF MINUTES:** Chair Stapp introduced the approval of the February 12, 2026 meeting minutes. Mayor Herrod of Healdsburg motioned to approve, seconded by Mayor Wheeler, of Cloverdale. Minutes approved unanimously.
4. **PUBLIC COMMENT:** None.
5. **BUSINESS ITEMS:**
 - A. **Presentation from the Secure Families Collaborative**

Chandler Jordana and Margaret Flores McCabe from SFC provided a presentation and responded to questions and comments from the members
 - B. **Review and Discussion: North Bay Animal Services and Affected Jurisdictions**

The Board discussed recent issues related to North Bay Animal Services and the impacts on affected jurisdictions. Members noted the matter is best addressed through the city managers' group, and the four affected jurisdictions agreed to stay in communication. The Board will bring the topic back for a future update
6. **ADJOURNMENT:**
Chair Stapp adjourned the meeting at approximately 7:30 PM

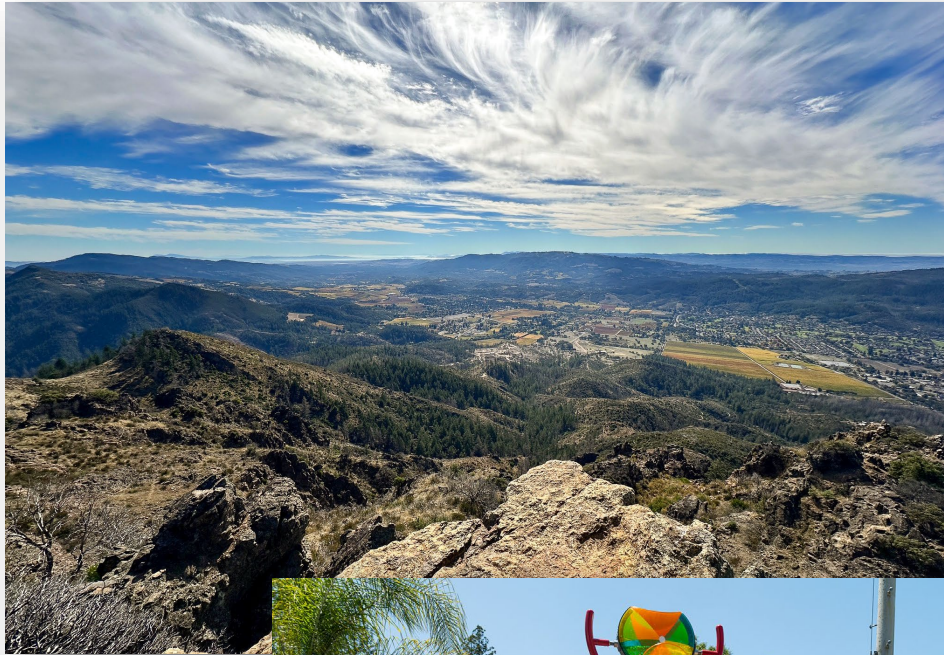
/s/ Lauren Berges, Executive Director



Parks for All – Measure M

A voter-approved investment in Sonoma County's parks

5.A



What is Measure M?

- The Sonoma County Parks Improvement, Water Quality, and Fire Safety Measure
- Voter-approved one-eighth-cent sales tax (2018)
- Generates more than \$14 million annually for parks
- Provides 10-year dedicated funding source (2019–2029)
- Supports county and city parks that are safe, welcoming and accessible for everyone

Why Measure M matters

Before Measure M

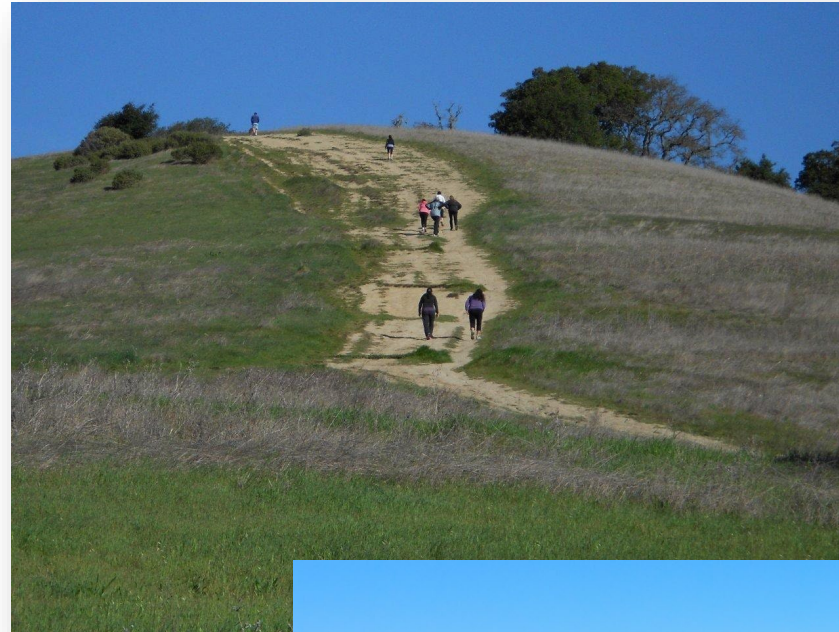
- No dedicated funding source for ongoing park maintenance and improvements
- Aging restrooms, trails and facilities and other long deferred maintenance
- Wildfire impacts and rising demand for recreation, youth programs and safe outdoor spaces



Why Measure M matters

After Measure M

- Stable, dedicated local funding
- Capacity to recover from wildfire, care for existing parks and plan for the future
- Funding is shared countywide, including cities



How Measure M works

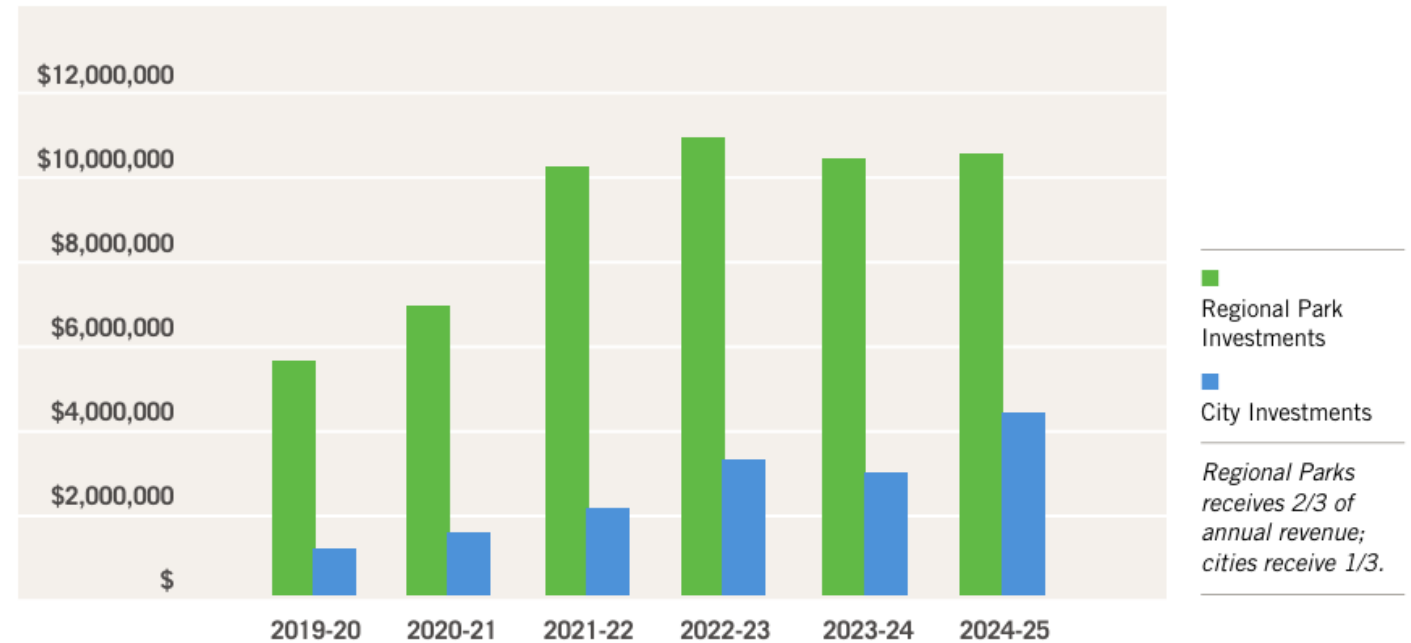
Revenue is split countywide:

- Two-thirds to Sonoma County Regional Parks
- One-third to Sonoma County cities (based on pop.)

Funds support:

- City parks and recreation needs
- Regional Parks maintenance, safety, recreation, access, and natural resources
- Investments are reviewed and reported annually

REGIONAL PARKS, CITY INVESTMENT TOTALS





Helping communities recover and prepare

- Restored wildfire-damaged parks, such as Foothill and Hood Mountain
- Expanded fuel reduction through vegetation management and grazing
- Increased prescribed fire and conservation grazing to manage fuels and reduce future wildfire risk



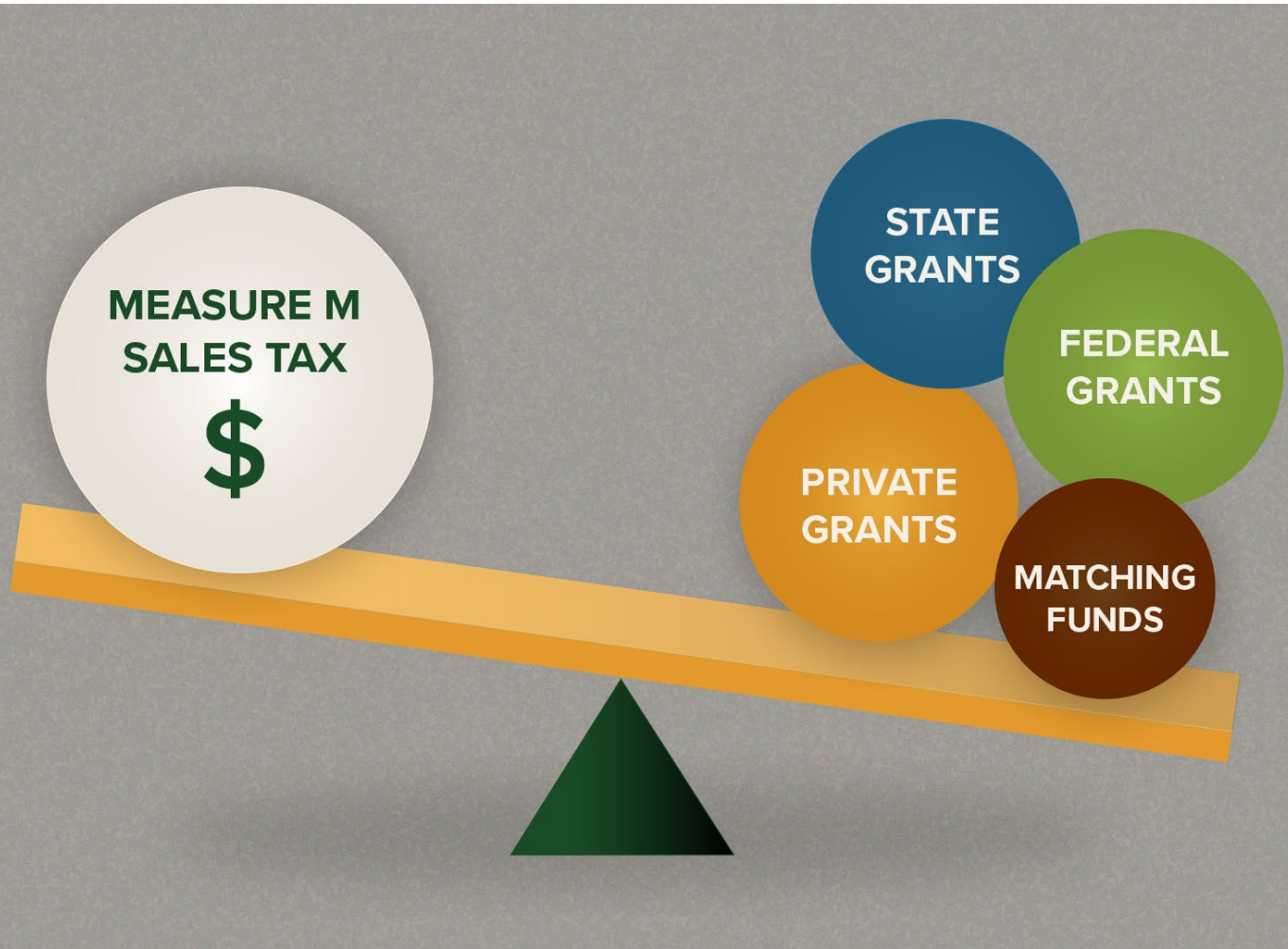
Protecting waterways and wildlife habitat

- Restored native vegetation in parks, beaches and wetlands
- Native habitat protection for wildlife, fisheries and local economies
- Reduced erosion and flood risk in creeks, rivers and coastal areas
- Water conservation projects that support fire response



Expanding access to parks and trails

- Opened new parks, renovated and expanded existing ones
- Built and renovated miles of trails and improved trail connections
- Added accessible entrances, parking, paths and facilities
- Expanded youth, recreation and water safety programs



Making every dollar go further

- Measure M funds often used as matching dollars for competitive state, federal and private grants
- Matching funds allow for larger, long-term projects that wouldn't be possible otherwise
- Every local dollar is multiplied to increase impact



A lasting investment

- Nearly \$70 million invested in county and city parks since 2019
- Benefits to every city and region of Sonoma County
- Supports climate resilience, public safety, recreation and natural resource protection
- Reflects a shared community commitment to parks for today and future generations

Potential Voter Re-Authorization – Fall 2026

10 Year Term (funding expires March 1, 2029)

Public Survey Poll conducted in Fall of 2025

- 84% of voters expressed a favorable view of Sonoma County Regional Parks
- 74% of voters expressed support for extending the 1/8 cent sales tax
- **Top Voter Priorities**
 - 86% reducing the risk of wildfires
 - 85% protecting water quality
 - 82% maintaining park restrooms
 - 81% local neighborhood parks are in need of stable and ongoing funding
 - 80% Sonoma County Regional Parks are in need of stable and ongoing funding
 - 79% protecting park wildlife habitat and fisheries
 - 74% maintaining city parks
 - 68% maintaining playgrounds, picnic areas, and sports fields

Next Steps



SonomaCountyParks.org