



MAYORS' & COUNCILMEMBERS' ASSOCIATION OF SONOMA COUNTY
Cloverdale, Cotati, Healdsburg, Petaluma, Rohnert Park, Santa Rosa, Sebastopol, Sonoma, Windsor

SPECIAL MEETING OF THE BOARD OF DIRECTORS

Rohnert Park Burton Recreation Center
7421 Burton Avenue
Rohnert Park, CA
Thursday, May 22, 2025
6:00 P.M.

SPECIAL BOARD MEETING AGENDA

1. CALL TO ORDER

Chair Gerard Giudice (City of Rohnert Park)

2. ROLL CALL

Cloverdale		Petaluma		Sebastopol	
Cotati		Rohnert Park		Sonoma	
Healdsburg		Santa Rosa		Windsor	

3. PUBLIC COMMENT

If members of the public would like to provide public comment, we encourage you to submit them via email to the Association Clerk, Lauren Berges, by 3:00 p.m. on the day of the meeting: scmcaclerk@gmail.com

4. BUSINESS ITEMS

A. Strategic Collaboration: Unifying Goals for Collective Success
Chair Gerard Giudice

5. ADJOURNMENT

The next Board of Directors Meeting will be held on June 12, in the City of Sonoma.

Upcoming 2025 BOD Meetings

June 12, 2025	Sonoma
July 10, 2025	Cancelled
August 14, 2025	Cloverdale
September 11, 2025	Petaluma
October 9, 2025	Windsor
November 13, 2025	Healdsburg
December 11, 2025	Rohnert Park

Copies of all staff reports and documents subject to disclosure that relate to any item of business referred to on the agenda are available for public review the Monday prior to the regularly scheduled meeting on the Sonoma County Mayors' and Councilmembers' website: <https://sonomacountylocalleaders.org/> or by email upon request at scmcaclerk@gmail.com. Any documents subject to disclosure that are provided to all, or a majority of all, of the members of the Association regarding any item on this agenda, after the agenda has been distributed, will be made available for review. In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Rohnert Park City Clerk's Office at 707-588-2227. Notification 72-hours prior to the meeting will enable the Association to make reasonable arrangements to ensure accessibility to this meeting.

Consolidating Priorities and Collaborative Partnership

Recommendation

It is recommended that each Sonoma County Mayors' and Councilmembers' Association Board Member, or their designated representative, submit three key priorities that require attention within their jurisdiction. These priorities will be collectively reviewed to identify the top three issues that best represent shared concerns and warrant focused action.

Background

At the April 10, 2025, Board of Directors meeting, members engaged in a discussion on public relations and messaging strategies aimed at reinforcing their priorities across various levels of local government. As a result, each City/Town Council was asked to identify and rank three key issues within their jurisdiction that require attention or action. Chair Gerard Giudice provided direction to reconvene at a special meeting in May, where these priorities will be reviewed as a group to identify shared goals that will be formally presented to the Sonoma County Board of Supervisors. These goals are to ensure that the issues most impacting our communities are clearly communicated and considered in countywide decision-making.

Analysis/Discussion

To facilitate a comprehensive and representative dialogue with the County Board of Supervisors, each city within Sonoma County will list their top three priorities. These priorities should reflect the most pressing issues facing their communities. The priorities collected will be compiled, analyzed, and consolidated in real-time to determine the top three priorities that best represent shared concerns across jurisdictions. The results will be shared with the Board of Supervisors to inform discussions, guide policy decisions, and advocate for necessary funding and legislative action.

A cohesive and strategic approach to addressing local issues strengthens our ability to drive meaningful change and effectively advocate for essential resources. To ensure a clear and impactful message to the County Board of Supervisors, members are encouraged to evaluate and determine the most effective method for guiding this process. Next steps to consider:

1. Draft an Official Letter – The Board of Directors may choose to submit an official letter advocating priorities to the Sonoma County Board of Supervisors. This formalizes the request and may help reinforce the urgency of the identified concerns; or
2. Schedule a Meeting or Presentation – The Board of Directors may request a formal meeting or presentation before the Sonoma County Board of Supervisors. This ensures

direct engagement, allowing the Chair and Vice Chair to articulate priorities, explain their significance, and answer any questions; or

3. Form a working group comprised of The Chair and Vice Chair of the Mayors' and Councilmembers' Association to work collaboratively with The Board of Supervisors on an annual and ongoing basis. This ensures continuity and effectiveness.

Chair Giudice will proceed with implementing the Board's recommended guidance, ensuring that the identified priorities are effectively communicated and advanced through the appropriate channels.

Financial Consideration

None.

Environmental Issues

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.